AUGUST NEWSLETTER



From the CEO

On August 24, our Blue Elegance social enterprise will have a Grand Opening for its new retail space at the main ECHO building. The Blue Elegance retail store will complement https://blueelegance.org online sales and, importantly, will provide skill-building and employment opportunities in retail and customer service. It will also allow the community to be more directly engaged with our team.

Our Inclusive Solutions social enterprise website is live! https://www.echoinclusivesolutions.org We are still putting some final touches on it but please feel free to share it with businesses you know that might be interested in partnering with us.

While August sometimes slows down with vacations, our calendar is full with multiple tours, our August Board meeting, numerous FY24 Strategic Plan work groups and a host of other initiatives.

As always, your help and advocacy for ECHO is greatly appreciated:

- We are always looking for good people to add to our staff. If you know someone looking for a new opportunity, please send them our way.
- If your child's team, band or troop is looking for a fundraiser: ECHO Barkery Biscuits and Blue Elegance products can be used to raise money.
- If your company is having trouble finding entry-level labor: Inclusive Solutions, or GSE or ISE might be the perfect solution to solve this problem.
- We are grateful for introductions to retail stores that might consider carrying Barkery and/or Blue Elegance products.
- We always appreciate ideas and introductions for grants and donations.
- We are in search of sponsors for the 2nd Annual ECHO Sip and Swing fundraiser at Topgolf on October 18.

Thank you for your support of ECHO,

Paul Donohue, Jr. CEO, ECHO

Social Enterprises



Earlier this week, we donated 315 bags of ECHO Barkery dog biscuits to Loudoun County Animal Services! This donation was made possible through the generosity of Marcus Lemonis and the Loudoun County Economic DevelopmentLaunch Loudoun program. Thank you for supporting Adults with Disabilities by way of this donation! To learn more about ECHO Barkery, our team, and the great products being made here please visit echobarkery.org.

We are excited to announce that our Grand Opening and Ribbon Cutting Ceremony is happening on August 24th from 10AM – 11AM. We have some fantastic new products that we can't wait to show the community! Come meet the team and see our new retail space, we'll have opening day specials, demonstrations on how the products are made, and raffle prizes for several lucky winners! The ceremony will occur in the hour specified, but we'll be open until 3PM for our customers and supporters to come and check us out. In the meantime you can see our new products at blueelegance.org.





Thanks to some of our local business partners we've had a busy month in Inclusive Solutions! Our team is ready for more work though, if you know of a business that has a task to outsource to us please reach out to Adam Mahmud at adam.mahmud@echoworks.org We are also excited to announce the launch of our new website! To learn more about Inclusive Solutions by ECHO you can find us at https://www.echoinclusivesolutions.org/

COMMUNITY GIVING BACK

Hometown Hero

We are proud to announce that Todd Goldian was chosen as Fox 5's Hometown Hero recently! Todd did a nice job representing ECHO and letting the community know about our programs and some of the great work that is happening here at ECHO. You can see the interview by clicking <u>HERE</u>



Ambassador Of The Month



This month we are very pleased to announce that 100WomenStrong is our Ambassador of the Month!

100WomenStrong was founded in 2008 and has been devoted to improving the quality of life for the citizens of Loudoun County. Over the course of the last several years, the generosity and philanthropic efforts of 100WomenStrong has enabled us to improve our facility, improve the experience that our participants have when they are here, and they have given us the ability to improve the services that we offer. They have truly made a significant impact on our organization and we are grateful. Thank you for all that you have done for us, but also for all that you do for the community at large.

ACTIVITIES



YOU'RE INVITED!

Sponsorships Available!

SIP & SWING

Join us for food, drinks, networking & fundraising!



Raffle Prizes

Complimentary food & 2 drink tickets



The 2nd annual Sip-n-Swing is set to happen on October 18th at Top Golf in Ashburn! Last year we had a blast and we are looking forward to another great event this year. If you would like to attend or sponsor this event you can learn more about it HERE or you can reach out to Todd Goldian at Todd.Goldian@echoworks.org

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